

Amy Hollshwandner

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Education

Rhode Island School of Design **BFA Illustration** 2016-2019 Academic Honors

Skills

Technical

After Effects Premiere Pro Illustrator InDesign Photoshop Adobe XD Procreate Figma Maya Lottie

Creative

Color theory Typography Illustration Printmaking 3D prop fabrication Storyboarding R & D Art direction

Experience

Hencove

2020-present

• Lead production for a variety of motion projects-from social spots to full-length ad campaigns.

- Leveraged market research and trend analysis for metrics-driven storytelling
- Interfaced directly with stakeholders, pitching ideas and receiving feedback
- Pioneered motion styles and systems, as well as executed on existing brand guidelines
- Managed complex production timelines, delegated tasks, and collaborated across departments

Graphic Designer

Senior Motion Designer

- · Developed brand campaigns, visual identities, and collateral
- Communicated ideas clearly, implemented feedback, and iterated efficiently
- Executed all steps from conceptual development to final delivery

Design & Animation Intern

- Designed concepts, color scripts, prepped assets, styleframes, and storyboards
- Researched and designed around market trends
- Collaborated with other designers and animators to meet tight deadlines

Storyboard Artist & Animator

- Told unique stories in a thoughtful, intelligent, and compelling way
- Worked closely with art directors, colleagues, and clients to conceptualize videos within an existing brand universe

Production Intern

- Built props, assisted on set, and manged production schedules
- Honed written and verbal communication skills
- Animated across 2 and 3D

RoqueMark Studios

2018-2019

Black Math

2019-2020